

Using new media to communicate science outcomes in the modern world

Call for expressions of interest

Researchers in Agriculture for International Development (RAID) would like announce its first professional development workshop available to members only. RAID aims to connect, engage and support early to mid-career researchers and we hope to make this the first in series of workshops relevant to our members.

In the dynamic world of media and communications, an on-going issue for researchers is dissemination of project successes and progress, both formal and informal. Richard Snashall, a free-lance documentary-maker based in Canberra, is going to share the ins and outs of new media and how to leverage these platforms for effective communication and project management.

Aim: To build capacity of RAID members in the use of video and digital media to communicate science and research outcomes

Objectives:

1. Improve understanding of modern video and communication tools and reaching an audience through social media
2. Understand process of developing a story/script, capturing media, conducting interviews and being interviewed
3. Understand how to upload media data, perform basic editing and publish short and impactful videos

Included

- A two half-day workshop beginning at lunch on Thursday and concluding at lunch on the Friday
- A certificate of attendance will be issued
- Networking dinner on the Thursday evening for interested individuals, in addition to those attending the workshop.
- Accommodation for attendees travelling from out-of-town
- Lunch, morning and afternoon tea associated with the workshop

Date: Thursday & Friday, 9-10 July 2015

Venue: [Darlington House](#), Sydney University- 174 City Road, Darlington NSW 2006

As RAID aims to **support** its members this workshop will be **FREE** to its members. All you need to do is get yourself to Sydney. However, there are a limited number of spots available. Therefore, interested individuals will need to express their interest. If you're not a member yet – don't worry it's free and easy to join. [Click here](#) to become a member of RAID.

Expressions of interest

If you feel that this workshop will be of great benefit to you and you are willing to travel to Sydney to attend please complete the form below to express your interest to the RAID committee (raid@outlook.com.au).

Note: A detailed agenda for the workshop will be released closer to the date. For more information contact Jack (jack.hetherington@aci-ar.gov.au) or Bonnie (bonnie.flohr@csiro.au).

Applications close 5 June 2015. Submit to raid@outlook.com.au



**RESEARCHERS IN AGRICULTURE
FOR INTERNATIONAL DEVELOPMENT**

RAID Communication Workshop
Expression of Interest

Name:

Email:

Address:

Occupation*:

**Include Business or Institute. If researcher include information about research topic.*

How do you feel this workshop will benefit you with regards to current or future projects related to international agricultural research and development you are involved with?

(Maximum 200 words)
